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## **ARCHOS to Unveil a Pocket Size Audio/Video (AV) Platform of the Future**

*Ultimate all-in-one handheld device to combine AV and PDA functions*

Visit ARCHOS at CeBit -- booth # A34, Hall 20

**CeBit -- March 18, 2004** – ARCHOS, a global provider of innovative handheld entertainment and storage solutions, is planning to unveil the industry's most advanced portable audio/video platform for its line of AV products, previewed for the end of 2004. The ultimate handheld entertainment device will combine high-quality AV and PDA functionalities -- providing a high end, all-in-one device for today's gadget guru.

**Product characteristics:**

- Truly pocket-sized: just the size of a PDA with a huge storage capacity (20Gb or 40GB).
- TV Cradle to convert the AV into a powerful home DVR (Digital Video Recorder) with EPG (Electronic Programming Guide) functionalities, capable of recording and playing back video in DVD quality (VGA or D1 resolution – 704x480 @ 30 fps), up to 160 hours of video quality, thousands of songs and photos.
- 1<sup>st</sup> PDA with a huge capacity allowing to store all one's most precious info (emails, documents, PowerPoint presentations, TV shows, movies, personal videos, photos, songs...).
- Full-fledged PDA with all the functionalities of a modern high-end PDA: standard PIM applications (Email, Calendar, Notepad, Calculator...) plus an Internet Browser and various add-on cards (Ethernet, WiFi, Bluetooth, Modem, GSM).
- Synchronization with Microsoft Windows Media Player, will support Microsoft DRM and video format (WMA and WMV9)

ARCHOS recently announced having reached record-breaking sales of 150,000 video players/recorders. The company also publicized a lower price for its range of audio/video players bringing it down to the cost of many MP3 players, making the devices affordable to the mass consumer market.

***About Archos***

Established in 1988, ARCHOS is the technology leader in pocket audio/video products and has a long history of inventing state-of-the-art devices for people on the go. In 1999, ARCHOS opened the mass market of pocket-sized MP3 players based on a hard disk with the Jukebox 6000. In 2002, ARCHOS launched the first portable video player, the Jukebox Multimedia. The company's "AV" line of pocket-sized audio/video recorders and players has revolutionized how today's consumers can enjoy their music, photos and videos anywhere, anytime. ARCHOS has offices in the United States, Europe and Asia and more information is available online at [www.archos.com](http://www.archos.com).

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